



PREMIUM SPONSORSHIP OPTIONS

Event Dates: July 23 - August 1, 2010

Participants: 5,000 - 7,000

Spectators: 12,000+

Volunteer T-Shirt Sponsor- \$2,000

- More than 1,500 volunteers will be wearing your shirts across all venues.
- Will be one of four companies featured on the back of the volunteer t-shirts as a sponsor.
- To be Exclusive t-shirt sponsor will include sponsor colored t-shirts with exclusive logo (\$5,000)

Sergeant Sponsorship Package- \$1,000

- Company based marketing information or offer sent in an exclusive e-mail blast to registered participants before event.
- Your sponsor-provided promotional material and products in all participant gift packages
- Your sponsor-provided company banner at up to three events
- Name & Logo and business card sized ad (bw) in official program
- Invitation to sponsor's banquet and all hosted events held during the Games
- Press release announcing partnership

Lieutenant Sponsorship Package- \$2,500 (early bird before January 1, 2010- \$2,000)

- Company based marketing information or offer sent in an exclusive e-mail blast to registered participants before event.
- Name and logo in all participant e-mail blasting leading up to the event
- Your sponsor-provided promotional material and products in all participant gift packages
- Your sponsor-provided company banner at up to three events
- Name & Logo and half page ad (bw) in official program
- Invitation to sponsor's banquet and all hosted events held during the Games
- Press release announcing partnership

Captain Sponsorship Package- \$5,000 (early bird before January 1, 2010- \$4,000)

- Company based marketing information or offer sent in an exclusive e-mail blast to registered participants before event.
- Name and logo in all participant e-mail blasting leading up to the event
- Your sponsor-provided promotional material and products in all participant gift packages
- Your sponsor-provided company banner at up to five events
- Name & Logo and half page ad (bw) in official program
- Invitation to sponsor's banquet and all hosted events held during the Games
- Press release announcing partnership
- Three pairs of invitational tickets to hosted events held during the games.
- VIP seating at all Category 1 events.
- Complimentary premium position vendor booth (8' x 10') at the exhibition center at host hotel (Silver Legacy), during the week of the games.
- Six official sponsor polo shirts.
- Your company logo and link on event website



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Spectators: 12,000+

Assistant Chief- \$10,000 *(early bird before January 1, 2010- \$8,000)*

- Company based marketing information or offer sent in two exclusive e-mail blasts to registered participants before event.
- Name and logo in all participant e-mail blasting leading up to the event
- Your sponsor-provided promotional material and products in all participant gift packages
- Your sponsor-provided company banner at up to five events & host hotel
- Name & Logo and full page ad (bw) in official program
- Invitation to sponsor's banquet and all hosted events held during the Games
- Press release announcing partnership
- Three pairs of invitational tickets to hosted events held during the games.
- VIP seating at all events.
- Complimentary premium position vendor booth (8' x 10') at the exhibition center at host hotel (Silver Legacy), during the week of the games.
- Twelve official sponsor polo shirts with logo.
- Your company logo and link on event website
- Use of official Western States Police and Fire Games logo on your promotional material

Deputy Chief- \$15,000 *(early bird before January 1, 2010- \$12,500)*

- Company based marketing information or offer sent in two exclusive e-mail blasts to registered participants before event.
- Name and logo in all participant e-mail blasting leading up to the event
- Your sponsor-provided promotional material and products in all participant gift packages
- Your sponsor-provided company banner at up to ten events & host hotel
- Name & Logo and full page ad (bw) in official program
- Invitation to sponsor's banquet and all hosted events held during the Games
- Press release announcing partnership
- Three pairs of invitational tickets to hosted events held during the games.
- VIP seating at all events.
- Complimentary premium position vendor booth (8' x 10') at the exhibition center at host hotel (Silver Legacy), during the week of the games.
- Fifteen official sponsor polo shirts with logo.
- Your company logo and link on event website
- Use of official Western States Police and Fire Games logo on your promotional material
- The presenting sponsor on three events of your choosing. Example "Sponsor's" Softball Tournament or "Sponsor Presents".
The name will be included on all material covering the event.



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Participants: 5,000 - 7,000

Spectators: 12,000+

Chief- \$25,000- (early bird before January 1, 2010- \$20,000)

- Company based marketing information or offer sent in two exclusive e-mail blasts to registered participants before event.
- Name and logo in all participant e-mail blasting leading up to the event
- Your sponsor-provided promotional material and products in all participant gift packages
- Your sponsor-provided company banner at **all** events & host hotel
- Name & Logo and full page ad (**full color**) in official program
- Invitation to sponsor's banquet and all hosted events held during the Games
- Press release announcing partnership
- Three pairs of invitational tickets to hosted events held during the games.
- VIP seating at all events.
- Complimentary premium position vendor booth (8' x 10') at the exhibition center at host hotel (Silver Legacy), during the week of the games.
- **Twenty-four** official sponsor polo shirts with logo.
- Your company logo and link on event website
- Use of official Western States Police and Fire Games logo on your promotional material
- The presenting sponsor on **five** events of your choosing. Example "Sponsor's" Softball Tournament or "Sponsor Presents". The name will be included on all material covering the event.

Title Sponsor- \$50,000

- Name & Logo displayed as Title Sponsor in all event advertising
- Name & Logo and advertisement on cover of the official program
- Name & Logo and full page advertisement inside official program
- Name & Logo as the title on all event banners
- Name & Logo associated with all media promotions
- Presentation of medals as Event Sponsor at all events
- Company based marketing information or offer sent in two exclusive e-mail blasts to registered participants before event.
- Name and logo in all participant e-mail blasting leading up to the event
- Your sponsor-provided company banner at all events & host hotel
- Your sponsor-provided promotional material and products in all participant gift packages
- Invitation to sponsor's banquet and all hosted events held during the Games
- Press release announcing Title partnership
- Three pairs of invitational tickets to hosted events held during the games.
- VIP seating at all events.
- Complimentary center position vendor booth (8' x 10') at the exhibition center at host hotel (Silver Legacy), during the week of the games.
- **Twenty-four** official sponsor shirts
- Your company logo and link on event website
- Use of official Western States Police and Fire Games logo on your promotional material

Sponsorship Level: _____

Accepted By: _____

Title: _____

Signature: _____

Date: _____